Creative Brief

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Project Title: Pigeon Photography

Wikipedia page: https://en.wikipedia.org/wiki/Pigeon_photography

1. Project Overview

I want this page to be informative as well as showcase the ingenuity of pigeon photography.

2. Resources

The Wikipedia page gives a good overview of pigeon photography as well as provides images. The link to the Wikipedia page is above. This page also provides useful information and more images: https://www.geographyrealm.com/before-there-were-drones-using-pigeons-for-aerial-photography/. For more images: https://www.atlasobscura.com/articles/pigeon-photography-of-julius-neubronner. There is also a *New Yorker* article on the topic.

3. Audience

My audience would be very general and casual given that the topic is slightly more niche. Someone would go to it for fun rather than research.
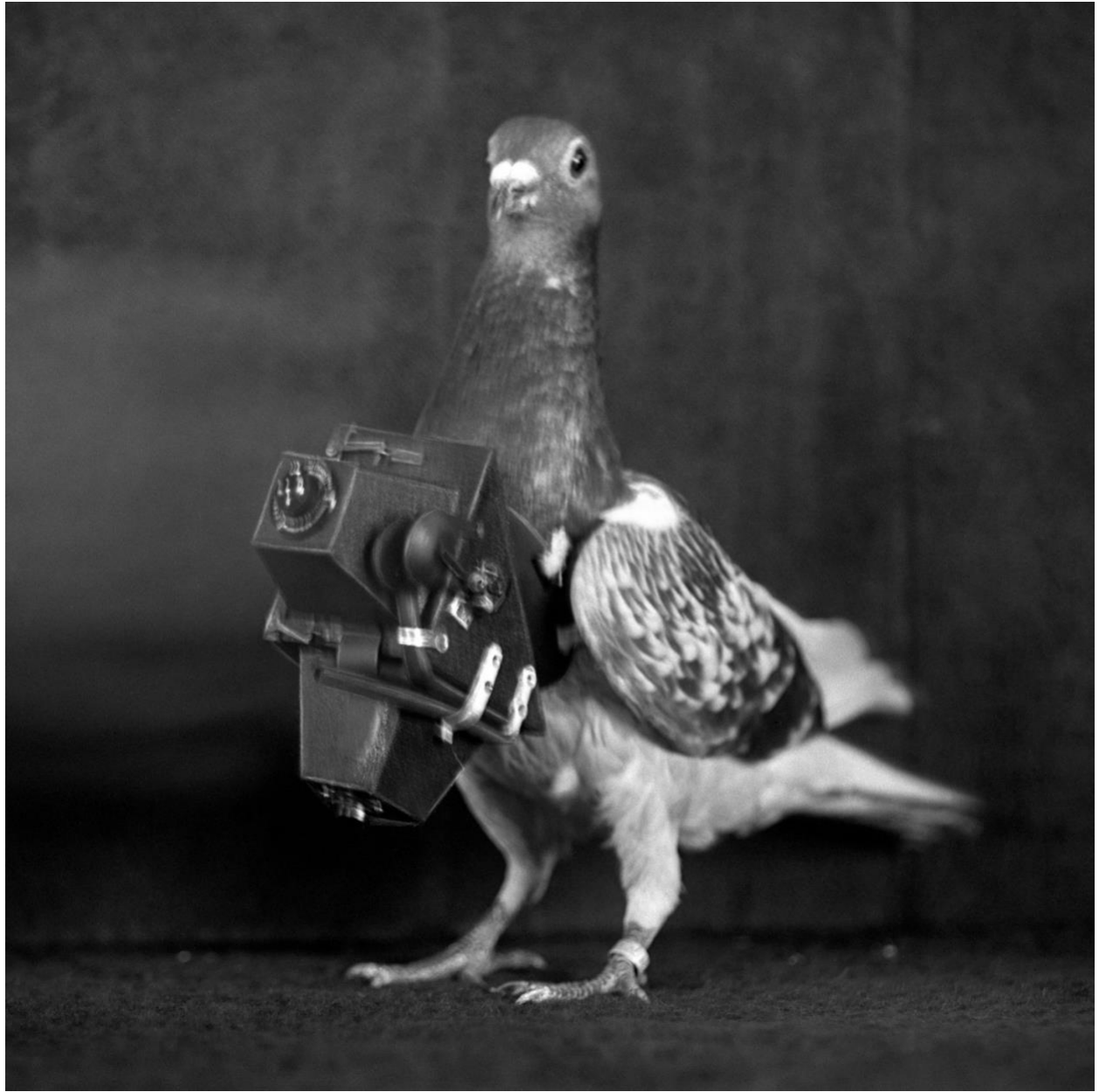
4. Message

I want this page to be informative as well as showcase the ingenuity of pigeon photography.

5. Tone

Given that the topic itself is less serious, I don't think the website necessarily needs to be overly serious although I would like the website to follow the aesthetics of the photographs. Birds taking photographs is already strange, so I don't think the website also needs to be weird.

6. Visual Style

As I mentioned before, I think the website should fit the aesthetics of the photographs. I have included some images that I think illustrate the look of the photographs.
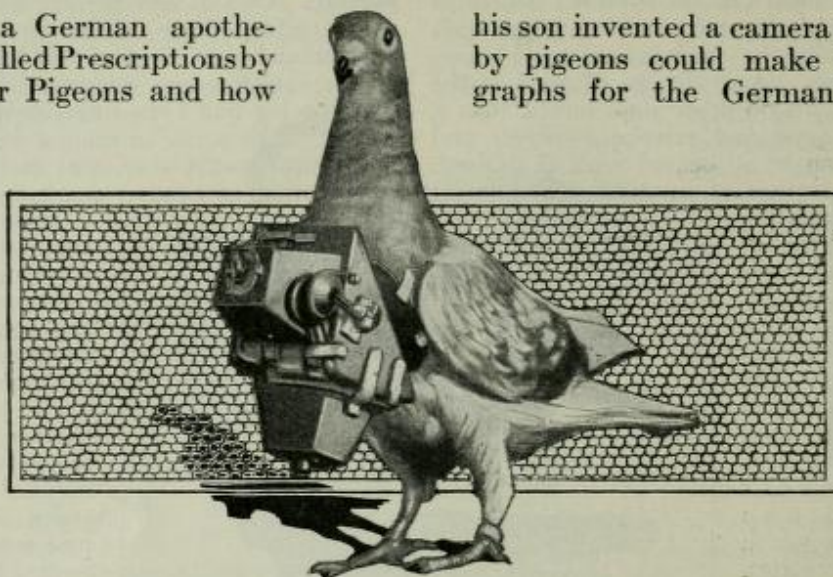
The Pigeon Spy and His Work in War

How a German apothe-
cary filled Prescriptions by
carrier Pigeons and how

his son invented a camera where-
by pigeons could make photo-
graphs for the German army

ONE of the strangest phenomena
of the war has been the revival
during its course of methods and
implements used in the warfares of me-
dieval times and even of antiquity. We
hear of slings and catapults for firing
explosive bombs a short distance, of ar-
rows shot from aeroplanes, of helmets,
breastplates, and shields for the protec-
tion of the soldiers. Now, last of all,
comes word that pigeons, the carriers of
intelligence in times of stress in remote
times, are used as photographers of the
positions of the enemy. It is a strange
medley, the air-ship, the last and most
daring invention of man's brain, rising
in the early dawn to search out and pho-
tograph the foe's movements, and the
graceful pigeon, so frequently mentioned
in the stories of early days, soaring, per-
haps at the same moment, to act as an
aerial scout.

But modern ingenuity has added some-
thing to the older roles of the carrier
pigeon—and has turned him into a pho-
tographer. The only authenticated re-
ports of this use have been found in
accounts of a German invention, some
of the pigeons having been brought down
behind the allied lines. Whether the
Allies have tried the same means of get-
ting photographs of German entrench-

ments and troops is a matter of con-
jecture.

The story of this development of the
pigeon's work goes back to 1840, and the
enterprise of a German apothecary of
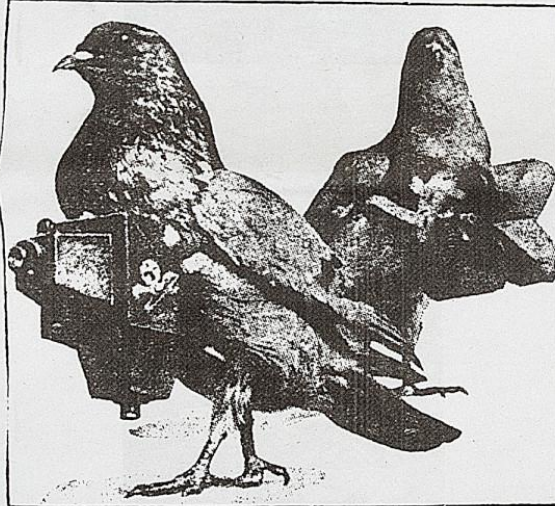Cronberg named Neubronner.

He gave the doctors of the surround-
ing country pigeons by which they could
send him prescriptions needed in haste.
In this way the medicine was ready by
the time the messenger with the other
copy of the prescription arrived. In
urgent cases the apothecary, himself,
sent a messenger with the preparation.
This ingenious sales' service was carried
on for a long while.

The apothecary's son, Dr. Jules Neu-
bronner, like his father, also had pigeons
which he used to convey orders between
his house and the sanatorium of Falken-
stein, or to carry small doses of medi-
cine, for which he had telephoned to his
apothecary. One of his pigeons, a few
years ago, stayed away for a month, and
this led the doctor to devise a plan by
which he could tell where his pigeons
went when they were let loose. To this
end he used a small, light photographic
apparatus which could take views during
a flight of about sixty-five feet a minute.
The apparatus is arranged to fit the
breast of a pigeon to which it is held

The World's Wonders

STRANGE THINGS FOUND IN VARIOUS PORTIONS OF THE EARTH

Pigeons as Photographers

In Germany and France considerable successful experimenting is being done with pigeon-photography, as yet untried in this country. The idea originated with Dr. Julius Neubronner of Cronberg, Germany. Trained carrier pigeons are equipped with tiny cameras that act automatically at a fixed moment, and thus photographs of the surrounding country are obtained so good that it is believed the device would prove very valuable in war.