

Initial Design Meeting

Creative director: Erin

Designer/developer: Zeyuan

- Color ideas:
 - o Black & white w/ yellow as an accent color
 - o Black, white and red
- Menu and page setup
 - o Home, background, Julius Neubronner/technology, and uses as main pages
 - World war I, World war ii, and Post-world war ii as subpages underneath uses pages
 - o Menu: dropdown menu?
- Font:
 - o Similar fonts to the posters in the creative brief
 - Serif
 - Letter pressed look?
- Aesthetics
 - o Retro
 - o Newspaper look could be interesting
 - Ex: New York Times



MINNEAPOLIS DAILY STAR

OPEN EVENINGS AT MAIN STORE, 107 SO. 6TH ST. ONLY. BRANCH BUD'S SPORT SHOP, 409 HENNINGEN AVE. CLOSING 6 P.M.

REAL RADIO VALUES

FOR MY JANUARY CLEARANCE SALE!!!

Any Old Fool Can Sell You Unknown Brands At Cut Prices, But Who Can Sell You the Following Nationally Known Sets and Parts at These Prices!

I HAVE NO COMPETITORS, THEY CAN'T KEEP STEP WITH ME "MORSE"

Radio's Sold on Easy Terms in Minneapolis or St. Paul—Easy Payments

CROSLLEY MAIL ORDERS FILLED IN 24 HOURS Enclose Draft Or Money Order

NATIONALLY ADVERTISED, FACTORY GUARANTEED RADIO SETS

CROSLLEY NO. 50 World wide famous 1 Tube Radio Set. Licensed under Advertising patents. Range in volume from coast to coast on phone with perfect satisfaction. Packed in original boxes, tested before and guaranteed. See Morse show. \$7.95	CROSLLEY PUP World wide famous 1 Tube Radio Set. Licensed under Advertising patents. Range in volume from coast to coast on phone with perfect satisfaction. Packed in original boxes, tested before and guaranteed. See Morse show. \$8.95	CROSLLEY NO. 51 World wide famous 1 Tube Radio Set. Licensed under Advertising patents. Range in volume from coast to coast on phone with perfect satisfaction. Packed in original boxes, tested before and guaranteed. See Morse show. \$11.95	CROSLLEY NO. 51P Portable 2 Tube Set Built in a carrying case, convenient for advertising or selling. Handy to carry, easy to connect. Sound new sets on original 2 x 2 x 4 box. \$14.95	CROSLLEY NO. 52 World wide famous 1 Tube Radio Set. Licensed under Advertising patents. Range in volume from coast to coast on phone with perfect satisfaction. Packed in original boxes, tested before and guaranteed. See Morse show. \$17.95	Croslley Amplifier And only cost \$5.00 to add to any of the above sets. See Morse show for details. \$5.95
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Croslley No. 50A 2 Tubes
Radio Amplifier with 2 Tubes. See Morse show for details.
\$8.95

FAMOUS CROSLLEY TRIDYON
Bulbless Battery Compensated Jansz Like Car
\$24.95

TRIDYON REGULAR Genuine Croslley
\$19.95
\$19.95 THINK OF IT—A \$45 VALUE

RADIO SETS SOLD ON EASY TERMS—SMALL DOWN PAYMENT

STEINERWAY TRAP For the best results in the home. \$1.00	INDEPENDENT RADIO TUBES Type 200-A Type 100 \$5.00	MICHIGAN 2 Tube Set, built in carrying case, with battery. \$9.95	B. BATTERIES From Stock Recharged Batts. 22 1/2 Volt Large . . \$1.00 45 Volt Large . . \$2.00 DRY CELLS 34 Special, 3 for . . \$1.00	MICHIGAN ONE TUBE RADIO SETS TWO TUBE RADIO SETS MICHIGAN 2 TUBE SET \$8.95 \$14.95 \$19.95	RADIOTRON \$2.25	TUBES \$2.25	CUNNINGHAM \$1.00	STORAGE BATTERY 100 Amps \$11.00
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IF I SELL, I GUARANTEE IT—MORSE—107 SOUTH 6TH STREET

FACTORY SAMPLES

5 TUBE RADIO SETS
These sets formerly sold for from \$75 to \$100. There are only 10 of these. See Morse show for details.
\$25.00

31.95

FREEMADYNE 5 TUBE SET
Built in carrying case, with battery, with loud speaker. See Morse show for details.
\$31.95

44.95

Built In Loud Speaker FREEMADYNE-5
Count on easy to connect, plenty of kick in the set. Allow me the privilege of showing you which is the more valuable one to buy—"Morse".

Factory Sample 3 Tube Radio Sets
Each set tested before sold and guaranteed. See Morse show for details.
\$12.95

VICTROLA ATTACHMENTS

RADIO
See Morse show for details.
\$1.00

RADIO—HORNS AND CONES

30 ODD HORNS AT \$1.00	REGULAR \$12.00 FROST MUSKETTE HORNS \$6.00
\$10.00 BELL TONE HORNS \$2.50	TRIMM. JR. HORNS—A GUY AT \$6.00
\$10.00 SPITZER HORNS \$2.50	BUILD WOODS HORNS—NEW TUBE \$7.50
\$10.00 MANHATTAN ADJUSTABLE \$4.50	LATEST MODEL TRIMM HORNS \$5.00
\$10.00 ADJUSTABLE CAPTAN HORNS \$2.50	FULL LINE THORNS—TRIMM—MADARA
\$12.00 HOLZER-CASSETT HORNS \$6.00	CLEAR SPEAKERS IN STOCK

FREEMORE

107 S. 6TH ST.

MAIN STORE, 107 SO. 6TH STREET, OPEN EVENINGS. BRANCH BUD'S SPORT SHOP, 409 HENNINGEN AVE. CLOSING 6 P.M.

- Lots of images
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